

# #Closet Confidence

30-day challenge

## HOW TO

Complete one assignment per day, the order is up to you. Post your progress on Instagram with the hashtag **#closetconfidence**

**1** \_\_\_\_\_

Recreate the signature look of your favourite style icon

**2** \_\_\_\_\_

Get rid of clothes you bought to please, fit in or cover up

**3** \_\_\_\_\_

Build a moodboard of things you love but aren't wearing... yet

**4** \_\_\_\_\_

Wear something that *supposedly* doesn't flatter your body type

**5** \_\_\_\_\_

Ask a friend to tell you what she likes about your style

**6** \_\_\_\_\_

Go into a store and try on the most daring piece you can find

**7** \_\_\_\_\_

Find a "power look" that makes you feel confident + assertive

**8** \_\_\_\_\_

Brainstorm three ways you could upgrade your everyday look

**9** \_\_\_\_\_

Write down ten things in your life that you are proud of

**10** \_\_\_\_\_

Wear something that's commonly considered a fashion no-go

**11** \_\_\_\_\_

Get a professional bra fitting

**12** \_\_\_\_\_

Find an outfit (online) that you'd wear if you had perfect confidence

**13** \_\_\_\_\_

Write about your style evolution from childhood until today

**14** \_\_\_\_\_

Find a new make up look online and recreate it on yourself

**15** \_\_\_\_\_

Wear an outfit that accentuates your favourite body part

**16** \_\_\_\_\_

Write a list of everything that is *not* your style

**17** \_\_\_\_\_

Choose a basic outfit and style it two different ways

**18** \_\_\_\_\_

Wear a bolder-than-usual outfit around strangers

**19** \_\_\_\_\_

Hit the shops and try on new silhouettes, fits and cuts

**20** \_\_\_\_\_

Replace worn-out underwear with a few new pieces

**21** \_\_\_\_\_

Build a wearable version of an outfit you found on Pinterest

**22** \_\_\_\_\_

Compliment three people on their outfits

**23** \_\_\_\_\_

Wear an outfit that is 10% outside of your comfort zone

**24** \_\_\_\_\_

Analyse what exactly you like about your five most-worn items

**25** \_\_\_\_\_

Get rid of anything in your closet that does not fit you properly

**26** \_\_\_\_\_

Write down ten things you like about the way you look

**27** \_\_\_\_\_

Wear a piece you have been saving for a special occasion

**28** \_\_\_\_\_

Smile at your reflection each time you walk past a mirror

**29** \_\_\_\_\_

Try on a fun accessory that you're not sure you can pull off

**30** \_\_\_\_\_

Buy a piece that's bold for you and pair it with basics for now